



**Social Media Coordinator**  
Full time  
Christ In Youth

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2201 N. Main St.  
Joplin, MO 64801  
417.781.2273

**Purpose:** To connect with CIY's social media audiences through fun and inspiring content.

**Missional Alignment:** To call youth to Christ and to a life of Kingdom work through the local church by telling stories and capturing moments at CIY events and beyond.

**Reports to:** Director of Church Relations

**Roles**

- Social media account manager
- Content creator

**Primary Responsibilities**

- Develop and implement a social media strategy in line with organizational goals.
- Collaborate with CIY team in the organization to generate fun/relevant social media content year-round.
- Attend CIY events and capture footage that can be utilized on various social media platforms.
- Create and schedule social media content. Includes video, graphics, captions, and copy.
- Monitor channels. Be glued to phone looking for mentions, comments, or messages and respond to them in a timely and appropriate manner.
- Assess analytics on social posts to determine effectiveness and overall organizational impact.

**This social media position is focused on acquiring/retaining church leaders and donors**

**Time**

- Full-time position, with flexible office hours.
- Heavy seasonal travel will be expected but will not exceed 80 days/year.

**Expectations**

- Robust knowledge of social media. A passion for good (and fun) content.
- Proven experience necessary, four-year degree in communications or media preferred.
- Working knowledge of Adobe editing software, experience with video/photography a must.
- Obsessed with social media trends.
- A "Yes, And" team player.
- Role will be fully-based at the Joplin, MO office.
- Must be able to travel to CIY events.
- Must live in submission to CIY's Culture Statement (see Cultural Expectations).

**Compensation**

- Full-time competitive salary with generous benefits package and PTO.

**Cultural Expectations**

At CIY, we uphold the following attitudes under the banner of Servant Leadership Theory. These attitudes are our guiding principles, and we are passionate about living them out in our work.

1. **Live by the Spirit** - Galatians 5:22-27; Philippians 2:1-5; 1 Corinthians 2:3-5
2. **See the Imago Dei** - Genesis 1:26-27; Romans 8:29; Ephesians 4:22-24
3. **Own our Outcomes** - Colossian 3:23-24; Galatians 6:4-5; 1 Thessalonians 4:11-12; Ephesians 4:2-
4. **Collaborate with Purpose** - Ecclesiastes 4:9-10; 1 Corinthians 12:14-21; Romans 12:4-5; Proverbs 15:2
5. **Play it Forward** - Proverbs 17:22; Ecclesiastes 3:12-13; Psalm 126:2; Romans 12:11; Philippians 4:4

These five attitudes are our foundational values, and we are committed to upholding them in all that we do. At CIY, we are proud to work in an organization that embodies these attitudes, and we invite all our staff to sign this document and join us in this pursuit of excellence.