



Social Media Intern
Seasonal, summer internship
Christ In Youth

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2201 N. Main St.
Joplin, MO 64801
417.781.2273

Purpose: To connect with CIY's social media audiences through fun and inspiring content.

Missional Alignment: To call youth to Christ and to a life of Kingdom work through the local church by telling stories and capturing moments at CIY events during the summer.

Reports to: Story Creative Producer

Roles

- Social media account manager
- Content creator

Primary Responsibilities

- Collaborate with CIY team in the organization to generate fun and relevant social media content.
- Attend CIY events and capture footage that can be utilized on various social media platforms.
- Create and schedule social media content under the direction of the CP. This may involve coming up with new content ideas, designing graphics or visuals, and writing captions or copy.
- Monitor social media channels. Be glued to your phone looking for mentions, comments, or messages and respond to them in a timely and appropriate manner.
- Engage with followers, love the local church.

Time

- Seasonal internship, full-time summer hours
- This position will begin May 30, 2023 and conclude on August 4, 2023.

Expectations

- Robust knowledge of social media platforms and trends. A passion for good (and fun) content.
- Working knowledge of Adobe editing software, experience with video/photography a must.
- Creative thinker, willing to take risks.
- Excellent collaborator and team player.
- Joplin-based, office hours and travel TBD.
- Must be able to travel domestically to CIY events.
- Must live in submission to CIY's Culture Statement (see Cultural Expectations).

Compensation

- Hourly Rate

Cultural Expectations

In order to honor Christ in our work and ministry culture, we commit ourselves to live by the values listed below. We unite in all of these things to amplify the call of Christ in a student's life to be a Kingdom worker. We will work together daily to cultivate a healthy environment, founded upon biblical standards from which creativity and excellence flow. By signing below, we agree to be held accountable to live by these standards.

1. I will set an example of TRUTH by being honest in word and deed.
2. I will carry a spirit of LOVE towards all staff, our families, the local church, and the people with whom I interact.
3. I will have the heart of a SERVANT to the CIY family, to my local church, and to the world around me.
4. I will promote UNITY and make every effort to live in peace with all people.
5. I will be a good STEWARD of people, time, finances, and resources.
6. I will reflect EXCELLENCE in my work ethic and seek to continually improve the efficiency and effectiveness of events, trips, and resources.
7. I will continually PRAY for my team, leaders, and endeavors.
8. I will contribute to an environment that is FUN and creative.
9. I will speak the truth in love and will maintain a POSITIVE ATTITUDE while dealing with difficult circumstances or people.

I recognize that by adhering to the above values, the decisions we make will positively impact **Christ's Kingdom, Student Ministry, our Programs, our Customers** and the organization of **Christ In Youth**.