

INMEASURABLY MORE

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**NOW TO HIM WHO
IS ABLE TO DO
IMMEASURABLY MORE
THAN ALL WE ASK OR
IMAGINE, ACCORDING
TO HIS POWER THAT
IS AT WORK WITHIN
US, TO HIM BE GLORY
IN THE CHURCH AND
IN CHRIST JESUS
THROUGHOUT ALL
GENERATIONS, FOR
EVER AND EVER!
AMEN.**

Eph. 3:20-21

Dear Friends,

The summer of 2022 proved to be immeasurably more than we could have asked or imagined. With complete gratitude, we thank Jesus, His church, and the many who have supported us through the challenging years of a global pandemic. I still remember during one of the darkest times of 2020, when we felt as though we had lost everything, a few of our CIY board members assured us that we would make it through. Still, the future felt uncertain.

In summer 2020, we had zero attendees.

But, by the grace of God, CIY's story did not end. Because of the generosity of the church and our faithful supporters, CIY emerged strong. In fact, the summer of 2022 was the largest in CIY's history.

We saw 48,000 young people attend CIY events this summer.

We saw more than 3,000 first-time decisions - more than we had ever seen before.

We saw more than 1,600 young people commit to vocational ministry.

This story is so much bigger than us. It is a deeper story about the local church. We have heard the multitude of voices saying that the church is struggling, that the church is in trouble. At CIY, we can see upstream and what we see is not a drought, but a healthy current of young people who have a renewed heart for Jesus, a deep desire to use their gifts and talents for the Kingdom, and a passionate commitment to the local church. We do not get to host 48,000 young people at summer events without the local church doing a lot of things right, and for that we are grateful.

As we celebrate all that God has done this year, we also look ahead with great anticipation for what God has instore! We are growing our event capacity next summer to reach more churches and more students. We have re-envisioned our digital resources to better equip local churches with tools to communicate the Gospel, raise up Kingdom Workers, and equip their leaders. Additionally, we are expanding our European footprint into Scotland! We are beyond grateful for the vision God has given us and excited to join him in the work he is already doing to call youth to Himself and to lives of Kingdom Work!

We believe the blessings and opportunities that CIY is experiencing today are an outflowing of the work God is doing in the local church. We are grateful for the Bride. Our deepest desire is to serve Her well.

Yours In Christ,

Jayson French

WHO IS CIY?



OUR HISTORY:

Christ In Youth (CIY) was founded in 1968 by Ozark Bible College Professor Bob Stacy. His vision was to create a place where the Gospel message could be presented to young people in a way that was contemporary and culturally relevant. The first conference was held in Summer 1969 and since then, CIY has grown to serve thousands of youth each year through age-intentional events, global mission trips, digital resources, film and media, youth leader retreats, and more. CIY is headquartered in Joplin, Missouri, with a European Office in Ireland. CIY creates “moments” for students to experience and interact with the Gospel. Then we come alongside the local church and equip their leaders as they raise up the next generation of Kingdom Workers.

OUR MISSION:

We call youth to Christ and into a life of Kingdom Work through His Church.

OUR BELIEFS:

Rooted in the Gospel.
Connected to the Church.
Made for Kingdom Work.

HOW WE DO IT:

We tell compelling stories.
We create inspiring experiences.
We pay attention to details.
We steward what God gives.
We take care of our people.



SuperStart - a high-energy age-intentional weekend event in which preteens can learn and grow in their relationships with friends, leaders, and most importantly God.

MIX

MIX – a four-day summer event for sixth, seventh, and eighth-grade students. Each week is designed to address the unique spiritual, cognitive, and developmental needs of middle schoolers in a summer conference setting.



MOVE – a five-day summer conference for high school students to experience God. Each week includes daily devotional times, nightly worship celebrations, community discipleship, and challenging messages.



MOVE Ireland – We also host our MOVE event in the Republic of Ireland each summer.

engage

Engage – mission trips that train groups and individuals for a life of Kingdom Work through experiencing what God is doing in cultures different than their own.



Youth Ministry Summit (YMS) – a three-day retreat held in southern California designed to feed the mind of youth pastors and help them rediscover why they do what they do and how to do it.

WILDERNESS

Wilderness – a five-day youth pastor retreat held in the mountains of Colorado designed to provide rest for the soul and rejuvenation for the spirit.



CONNECTED Ceangailte

Connected – a three-day retreat for youth leaders across Ireland designed to equip the mind, reinvigorate the heart, and replenish the soul.

Æffect

Æffect - produces digital content that initiates God-centered conversations. Games, small group materials, featured films, and videos are all intentionally designed to help young people continue the conversation of what it means to be a Kingdom Worker.

OVER THE LAST TWO DECADES, CIY HAS SERVED MORE THAN

1,131,035 STUDENTS AND YOUTH LEADERS!



2022 IMPACT REPORT

IN 2022,
CIY SERVED

57,816

YOUNG PEOPLE AT

66

SUPERSTART,
MIX AND MOVE
EVENTS HELD IN

40



CITIES
THROUGHOUT
THE COUNTRY



Total Attendees: **10,969**

Total Churches: **494**

Total Events: **14**



Total Attendees: **13,899**
 Total Churches: **351**
 Total Events: **21**
 Decisions: **10,427**
 - 1st Time Decisions: **1,270**
 - Rededication: **4,013**
 - Kingdom Worker: **5,144**

Total Attendees: **32,948**
 Total Churches: **885**
 Total Events: **31**
 Decisions: **20,123**
 - 1st Time Decisions: **1,796**
 - Rededication: **6,377**
 - Vocational Ministry: **1,620**
 - Kingdom Worker: **10,330**

Total Attendees: **172**
 Total Churches: **40**
 Number of Trips: **9**



FROM UKRAINE TO CALIFORNIA

by **Eric Epperson**

VP of Story

Geography quiz! What was the farthest someone traveled to get to MIX this summer? In a roundabout way, the answer is 6,277 miles. Look it up. That's the distance between Ukraine and California. How far will CIY go to serve one student? Let me explain.

San Marino Community Church was all set to attend MIX in California for the first time. Natalie Day first heard

the call to ministry at summer camp, so she was pumped to take her students to their first MIX event. Natalie knows the power in summer events and was ready to have a front row seat to another summer of firsts.

Meanwhile, on the other side of the world, a middle school student's hometown was coming apart. Sometimes we watch world events unfold

on our screens and move on. And sometimes people who lived these events end up at youth group on Wednesday night. That's what happened at San Marino Community Church. Late in the spring, Mariie showed up at youth group. It was Mariie's first time to church, invited by a group of students from her new middle school. Her family had just arrived in California as refugees. Middle

school is tough enough without Putin's forces involved, but Natalie and her group welcomed Mariie with open arms. They invited her to MIX and she said yes. And that's when her timeline intersected ours.

Natalie reached out to Joel Yates, a CIY youth minister advocate, and asked for all the programming material ahead of time. Not to proof

the content, but to translate it. Natalie's plan was to use Google translate to rewrite the student book for Mariie. Joel's a great ambassador of CIY and knows that it's our job to serve the church however we can. After some quick brainstorming, he and the CIY team got to work.

Martha Getz found and purchased some translator headphones for Mariie, allowing her to understand the worship, participate in small group discussions, and hear the Gospel preached.

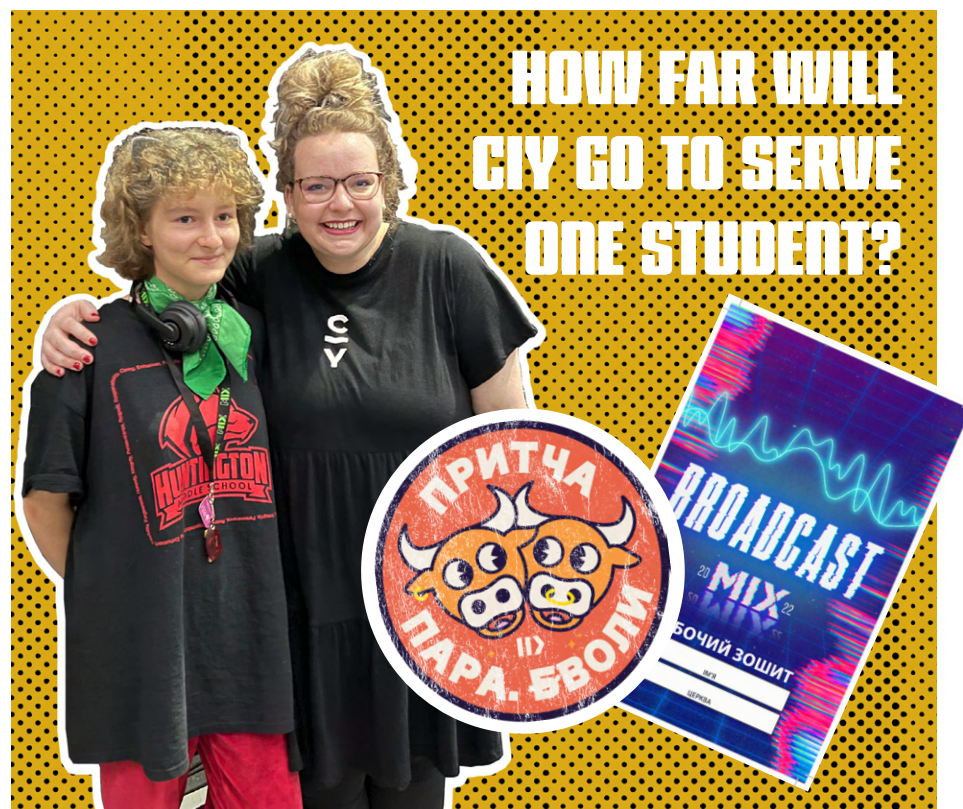
Our team didn't just send the print material ahead of time, but Mallory Jenkins reached out to Good News Productions, International who connected her with a Ukrainian named Sergei who could translate the MIX content into Mariie's heart language.

"I was just dreaming when I asked Ellen Smith [CIY's head of design] if it would even be possible to get a special Ukrainian MIX Student Book designed, printed, and sent to California in two weeks,"

Mallory explained via email in June, "and she didn't hesitate to assemble her team."

Within days, CIY's design team had created a new student book, stickers, and t-shirts – all in Ukrainian – and had them shipped to California ahead of the event. Our team purchased a couple of Bibles and had them waiting for Mariie at MIX. Mallory said, "Natalie said [Mariie] didn't have one so we bought two that have Ukrainian and English side by side, one for Mariie and one for Natalie... that way they can read the English and see the Ukrainian while Mariie reads the Ukrainian and sees the English."

DURING THE HARDEST YEAR OF HER YOUNG LIFE, IN THE WAKE OF GLOBAL TURMOIL, MARIIE EXPERIENCED BEING KNOWN BY A LOCAL CHURCH AND HEARD THE CALL TO KINGDOM WORK AT A CIY EVENT.



How did we get there? Thanks to the faithfulness of a few students who saw her and invited her and the hustle of a team that loves serving the church. Mariie has already written a story of bravery and it's a good reminder that we never know just how strong the kids are who attend our events. But since there are more chapters to be written, would you join us in praying that her time at

**HOW FAR WILL
CIY GO TO SERVE
ONE STUDENT?**

MIX would remind her how much her youth group loves her? We are honored to serve the church and thankful for a God who speaks to those who have "ears to hear" or at the very least, translator headphones.

And to answer the question, how far will we go to serve one student?

As far as it takes.

GOD IS [STILL] WORKING.

by Brittany Shoemake

Director of Engage

Imagine with me for a moment. Imagine back to the year 2019 (yes, allllll the way back to that ancient time). Imagine it's the fall and you're either a youth pastor or a high school student and you're thinking through the next year of life and ministry. As you start planning, you feel God prompting you to step out and sign up for a mission trip the next year. So, you do it! You research trips and pray, and then you find yourself signed up on a team to serve overseas. You begin sharing about this exciting thing you're going to do and start raising the funds so it can become a reality. And then, suddenly, it's March 2020 . . . (and I don't think you have to try too hard to imagine what happens next), COVID hits and international travel comes to a standstill. So, you wait. And you wait not just one year, but you wait until the summer of 2022 to finally go on this experience you felt God call you to nearly three years prior.

This is the story of so many students and youth pastors who participated in CIY's Engage mission trips this year. After hitting pause on trips for two summers and patiently waiting, God provided and made a way for CIY to take several teams overseas again for the first time since the pandemic began. While COVID may have felt like a major disruption in our plans, there is no doubt that it did not disrupt the work God was continuing to do not only in the lives of the students waiting to go on Engage trips, but also in people around the world.

In fact, one of the core principles that Engage focuses on in our missional training is that "God is Already Working" – that long before an Engage team arrives, God has been working in the hearts of people through His church (and continues doing so long after we're gone as well). The joy in mission comes in knowing that we get to partner in the work that God has been doing since the beginning of time.

I got to witness this firsthand in an incredible way with one of our Engage teams this summer, seeing the provision and power of God working through a sports ministry, a local church, a CIY Engage team, and a CIY MOVE event in Ireland. I'll try to weave the threads through this story as best as I can knowing that there are so many others the Spirit was using to change the course of eternity for young people across the world.

In mid-July, I, along with co-leader Darin Diggs (a youth pastor who has been involved in CIY events for years), had the privilege of leading a team of 31 students and adult leaders to Northern Ireland to join in with Engage's mission partner, Salt Factory Sports (SFS). The team was made up of two different church groups, one from Aurora, Colorado, and one from the Kansas City area. We worked with SFS to facilitate kid's clubs and sports camps at local schools and churches.



We were based outside the capital city of Belfast in the town of Lisburn where SFS is well established and connected with several churches and schools. One particular church in Lisburn partnered with SFS and our team throughout the week as we hosted a sports camp at a local high school. But before we were ever there, God was already working. Over the last couple of years, the youth pastors at this church had been able to get into this high school to meet with young people and host classes about the Christian faith. So, when the camp started and local young

people showed up, it wasn't just our team they were encountering, the local youth pastors who had been investing in that school were there to play with them and share more about Jesus. Most of the local young people who came were non-believers, and over the course of the week as relationships were being built between the local teens and the Engage team, more kids started showing up for the sports camp and coming with their friends.

Now, it's time to enter another thread into this story. The local church partnering with SFS and our team was also already signed up for the CIY MOVE event in Ireland that was taking place just one week after the Engage trip and sports camp. ALSO, it just so happens that earlier in the summer people in this church gave money (over \$13,000) to sponsor the full cost for any young people, particularly non-churched kids, to attend MOVE. God was already working.

It was about the middle of the week when conversations began to gain momentum and Darin, our CIY trip leader, found out that there was still sponsorship money available for more youth to go with this church to MOVE. Several of the students on the Engage team had been to MOVE at home in the US and so they began talking up MOVE big time with the local youth at the camp and really encouraging them to sign up and go. Yes, MOVE was happening just one week later,

and yes, most of these kids had never been in church before. But what greater opportunity, right?!

As Darin recalls, "I just kept encouraging the local kids and telling them to, 'hear me now but believe me later,' that they were in for the week of their lives. I knew what God could do in their lives at MOVE. As a youth pastor myself, I have witnessed so many young people come to know the Lord at MOVE and many more recommit their lives to living for the Lord and being Kingdom Workers. By seeing our Engage team serving in Northern Ireland, it made an impression on the local youth. They could see something different in their lives, and it was all because of Jesus."

The last day of the sports camp, parents were invited to stay after for a meeting to hear more about this opportunity for their kids to go to MOVE. From that time on, our Engage team prayed and prayed that God would work and give these students boldness to take a step and go to MOVE, knowing that for most of them it would be their first ever church event. A few days later the Engage team wrapped up their time serving with SFS and returned home. Though the trip was over, the prayers from our Engage team for these local teens did not stop.

While Darin and the other team members went home, I stayed in Ireland and was able to be at MOVE the next week. What

transpired was nothing short of miraculous. This church from Lisburn showed up with over 35 young people, many of whom had been at the sports camp just a week earlier. The prayers for these young people continued and the Spirit moved in their hearts. By the end of the week, within this church group there were 11 first time decisions for Christ and 17 recommitments to their faith – and you guessed it, mixed in these numbers are those of young people from the sports camp.



GOD IS WORKING.

He already has been and He will continue doing so. His timing is always perfect. Through the waiting, through the disrupted plans, He doesn't stop working. And somehow, He used the threads of a sports ministry, a local church, an Engage team, and a CIY MOVE event to weave together a beautiful tapestry of life change.

CHANGE THE GAME

by Eric Epperson, VP of Story

Coaches will tell you that one snap can change the trajectory of a football game. Brian Clark will tell you that one act of generosity can change the culture of a locker room.

Brian Clark's day job is serving as the youth minister at Northview Christian Church in Danville, IN, but his experience on the football field, which included playing at the college level before answering a call to full-time ministry, opened a door to serve as a part-time coach with the middle school team.

"Right away you see impact because you're with these guys every day," Brian said. His players started to notice that Brian approached the game differently than they were used to. Brian knows the x's and o's, but he explained,

**“ I’m not coaching for just W’s.
We want to win every game, but I’m coaching
kids to know Jesus. ”**



Brian had been working with the team for two seasons when a couple from Northview approached him with a big question. "I had a guy at the church who valued youth ministry and CIY," Brian recalled. "He asked me, 'How much would it cost to send everybody to camp?' And I was like, 'What do you mean everybody?' He replied, 'everybody.'"

Footnote: in this scenario, "camp" also included CIY's MIX event.

The conversation, and the question, caught Brian on his heels. He knew the generosity and commitment of that particular family, but this offer came out of the blue. "It's going to be a lot" Brian said, "I'll get back to you."

After a day of number crunching, Brian presented the total: \$50,000. The man simply replied, "Okay, great. Let's send them all."

Why \$50,000? Brian said, "I was going off last year which was 77. [This summer] we wound up sending 165 kids." Nine of which were members of Brian's football team.

"We sent 9 football players from the team [to MIX]. We had six of them give their life to Jesus for the first time." Brian recalled, "They had never ever experienced Jesus like that. In a real way. On a middle school level."

The generous husband and wife didn't attend MIX with Northview, but that didn't stop Brian from helping them feel like they were a part of the team. Throughout the week, as momentum was building, Brian texted them photos and words of encouragement. "Everyone has a role to play." Brian told him, "Your resources, plus my hard work come together. Together, this thing is taking off."

Like any good coach, Brian wasn't satisfied. "Bunch of people gave their lives to Jesus and I told them it can't end here," he said. And it didn't. Brian said that midway through MIX, after the decisions were made, he had a conversation with his players. "I asked them what their number one obstacle in getting close to Jesus was and they said the sports schedule. They are overbooked."

Not one to make football the bad guy, Brian pitched a new idea during that discussion. "Sports [aren't] going away." He told them, "If you guys can't come to church, what if somehow, we can get church to come to you?" After some brainstorming in a dorm room at MIX, an idea for an after-practice Bible study was born.

As two-a-days got underway, Brian hadn't forgotten about the Bible study. His players hadn't either. Recognizing the interesting role he had on the team, part-coach, part-pastor, Brian cleared it with the coaching staff and reached out to parents. "I texted the moms," Brian recalled "they loved the fact that the football coach was also speaking life into their [kids]. Because I was the football coach, I had that all access pass to speak other things into their lives. I had permission."

On the first day of the Bible study, dozens piled into the church bus. Brian was overwhelmed with the response. There are 53 players on the team. 40 of them are involved in Bible study each week. Weeks later, parents provide the food, inviting them into the experience whether they are believers or not. "Now all of these parents who don't go to church are bought in because they can make cookies." The other coaches took notice and Brian said they started asking him, "'What is your youth ministry, just pizza and Jesus?' I told them that they weren't that far off."

Eli took notice too. Described as "far from God," Eli came up to Brian after practice one day and told him,



“You’re going to have pizza? I’ll be there.”

A couple of weeks later, Eli initiated another conversation, "I need Jesus. And I want the entire team to come to my baptism." And so, on September 11, the

day the NFL kicked off the 2022 season, middle school football players filled a church auditorium to watch their teammate get baptized by a man who was once only their coach, but now also gets to be their youth pastor.

When asked about the couple who sent everyone to camp, Brian replied with gratitude, "He planted the seed. He let someone else water it. Somebody else harvest it. But without that seed in the ground, it doesn't happen." And the impact it makes, the way it changes the game, speaks for itself.

"Middle school kids can be the meanest people on the planet... and the football stuff can be tough." Brian said, "But these guys are changing the culture. [They] transformed the team. You look at what's happening, these guys as young men, are being transformed into people who are going to have great trajectories in life."

If one play can change a game, imagine what one act of generosity can do.

FROM INVESTMENT TO IMPACT:

WHY WE GIVE TO CIY



Braxton Schulte

Student Pastor at Central Christian Church in Fort Smith, Arkansas:

The impact of CIY is a staple in our church. Each year I share with our church leadership the powerful stories of life change in our students after attending a CIY event. After hearing these stories and witnessing firsthand the impact CIY has on students' kingdom mindset, our elders felt led to capitalize on that impact. We began dreaming about ways to equip our students to reach their friends. It became abundantly clear that CIY MOVE would be a key component in our mission. This five-day mountaintop experience would give our students the opportunity to immerse their unbelieving friends in a Christ-centered atmosphere and community. We know that CIY is trustworthy with the Gospel and will present the love of Jesus in an intentional, clear, and concise way. If our students only have one opportunity to share their faith, CIY MOVE provides an excellent environment to accomplish that.

Our elders committed to personally fund eight additional registrations; they began to earnestly pray for God to fill those spots.

Beginning in November of 2021, I challenged our students to pray and invite their friends to attend CIY MOVE 2022 for free.

Inviting non-Christians to a Christian conference proved to be difficult, but watching our students eagerly embrace the challenge with persistence was a victory in itself. Throughout the challenge, our students were actively praying and inviting. At times we had one or two students who were interested. At other times we had up to a dozen. When the day came, five students who I did not know and who did not know the love of Jesus, loaded into our church vans with us to make the seven-hour trek to MOVE in Lincoln, Nebraska.

Since attending CIY events this summer, the Lord has done a marvelous work in the lives of these students. Four of these students have made professions of faith and were baptized.

We are beyond grateful for CIY, who has faithfully helped us share the Gospel and equip kingdom workers. Through all of this, we gained a desire to support the work of CIY financially, so we added CIY to our regular mission support at the end of the summer. We were thrilled to learn that our first contribution was doubled by a matching gift from a generous supporter.

Christ In Youth, thank you for serving the local church. Let ours be a story of encouragement to press on.

We are better together.



David Lund

*Long-time supporter
and friend of CIY*

This summer, David Lund joined other CIY supporters for a VIP Night in Holland, MI. VIP stands for Vision, Inspiration, and Partnership,

and these gatherings give our partners the opportunity to share dinner and attend an evening session at MOVE. Although David and his wife Kim have been supporting CIY's ministry since 2018, he reflected that "It was quite impactful to see the work that is being done through CIY's ministry!"

Lund is a financial professional and sees an intersection between his career and his calling. "There are all sorts of people in the Bible who followed God. There were fishermen, tentmakers, pottery makers, and so forth." Lund believes that each person is called to use the resources and abilities God has given them to serve the Kingdom.

"I'm not sure I'm equipped to be youth pastor," Lund contends, but that does not keep him from serving young people. As someone who allocates capital for a living, he looks to partner with organizations that have positive outcomes.

"What is the impact?"

he asks. "Are they meeting the needs of people? Are people hearing the Word and having opportunities to go into ministry?" If so, he looks for ways to accelerate those outcomes.

Lund emphasizes that he is a work in progress. "I am learning to look at my life as a steward, how I'm handling my time, my talent, my treasure. It's a journey. I don't always have it right." He is one of the many unfinished people God is using to support the work of calling youth to Christ and into a life of Kingdom Work.

Lindsay & Nathan Schmidt

*Mission Team members at
New Life Christian Church*



Lindsay and Nathan Schmidt serve on the Missions Team at New Life Christian Church in Bella Vista, AR - a church that has generously supported CIY for nearly three decades! This summer, they had the chance to attend a session at MOVE and loved seeing so many high schoolers funnel into the building, engage in worship, and participate in tangible expressions of forgiveness.

When reflecting on what she witnessed at the end of the night, Lindsay said,

"There were a lot of powerful conversations. You could tell it was a very safe place to be vulnerable and to allow walls to go down."

Lindsay says, "Christ In Youth is strategically positioned to impact the lives of teens across the nation. They foster an environment that creates encounters with Christ that the youth of this country desperately need."

This year, the impact became personal. "My son attended his very first church camp this year at CIY and upon his return home, I asked what he learned. He told me a couple Bible stories and how it applied to his life...but then he said, 'I've always gone to church with you and knew the things we heard and learned were good, but since going to CIY it's more personal to me.' Furthermore, his roommate at CIY was an atheist before coming to camp and accepted Christ as his personal Lord & Savior while there."

Praise God for the work he is doing in and through the Schmidt family and New Life Christian Church!

BEYOND THE EVENT:

STORIES OF WHAT HAPPENS AFTER MIX AND MOVE

"A church in Ohio brought nearly 1,400 kids for the first time to CIY MIX and MOVE events and had 269 baptisms and 325 first time decisions to follow Jesus!"



"Shawney told her youth leader she was just excited to go to MIX so she didn't have to be home. On the last night, she gave her life to Jesus and exclaimed, 'I am finally home!'"



"A youth minister challenged one of his students to do something powerful for the Kingdom and over the summer the student raised \$2,000 toward CIY missions!"



"Before coming to MIX, Alex felt very confused about his purpose in life, but at MIX he said he is now confident in his purpose, and that purpose is to share the Gospel."

"Jenny's heart was super hardened to the church because of past hurts, but decided to go to MOVE anyway. The Lord worked in her heart and she decided to go into vocational worship ministry!"

"A group of girls at MIX worked together to raise over 400 dollars for this summer's mission partner Good News Production International."

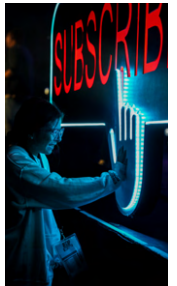


"After attending MIX, Kyleigh started reading her Bible for the first time and started writing out the Scripture verses she learned so she wouldn't forget them."



"Jack started a Bible study every Wednesday with other kids he met at MIX this summer."

"A girl named Nikki bounces around from house to house in the foster care system. At a MIX event, she gave her life to Jesus and told her leader that she felt like she had a home."



"Lilly had suffered abuse in her past and coming to MOVE was a breakthrough in her journey of forgiveness."

"An entire group of sophomores that attended a MOVE event went home and started a weekly peer-led Bible Study."



"Two guys that attended a MOVE this summer are starting a Christian Club at their high school this fall."

TIMEHOP

FROM ATTENDING CIY EVENTS TO SERVING ON STAFF: A LOOK BACK AT CIY STAFF THEN AND NOW



Brittany Shoemake
Director of Engage



Ellen Smith
Head of Design



Lane Moss
Director of Move



Eric Epperson
VP of Story



Nate Karnes
Director of Programming



Sonja Tapper
Development Manager



Lauren Bryan
Creative Producer

Do you have your own Timehop photo?

Post them and tag us at #ciytimehop



Mallory Jenkins
Creative Programmer



Tatym Barnett
Film Producer



Madison Miller
Summer Events Office Coordinator

@christinyouth

facebook.com/ChristinYouth



A VISION FOR

IMMEASURABLY MORE



Watch Jayson share our vision here. ▲

GROWING EVENT CAPACITY

Summer 2022 was CIY's biggest season ever!

We celebrate every student who attended and every life-changing moment. However, we know that some young people were not able to attend because we ran out of space and had to close registration in many locations. Through the generosity of several partner churches and individuals, CIY is planning to make room for 10,000 more students in the next three years.

2023  **10,000**
MORE STUDENTS

2025 

This growth in capacity will allow us to serve more churches and create more moments for more youth to encounter the Gospel and be called to Kingdom Work.

We'll see you there!



EXPANDING DIGITAL RESOURCES

CIY knows that conversations are key to discipleship, but also wants to show students how technology can be used to help them grow spiritually as well. CIY's Convos app exists where those two needs meet. Years ago, CIY created the Convos app to help small groups have great conversations at events. The more interactive and engaging the content became, the more students leaned into the conversation.

This year, Convos made the leap outside of CIY events. So far, 29 churches and ministries have jumped in to be a part of the Beta testing phase. Not only are hundreds of students now using Convos weekly, but their leaders are constantly coming up with new and innovative ways to foster great conversations through the digital platform.

Convos is just the beginning when it comes to CIY's expansion into the digital resource space. Over the next few years, CIY will significantly increase the digital content it generates for churches. From Gospel Short videos, to Bible-based curriculum, to "next step" guides for youth who make decisions,

we will build an extensive library of resources that the church is asking for.

CIY also recently acquired an 18,000 square foot space that we are renovating into a film studio that will function as our hub for generating these resources. We call youth to Christ and Kingdom Work during mountaintop experiences, but digital resources will be the key to sustaining those decisions beyond the event.

To join our Convos Creator Beta group or to learn more about this tool, scan this QR code or visit: ciy.com/convos



WIDENING OUR EUROPEAN FOOTPRINT INTO SCOTLAND

Because of CIY's strong and impactful presence in Ireland, our team was approached by Scripture Union (SU) in Scotland. Scripture Union is a global movement working to introduce children, young people, and families to Jesus in over 150 nations worldwide. CIY Europe cultivated a close relationship with SU Scotland over a period of three years to think through and discern how CIY could help the local Church in Scotland. After a clear invitation from SU to come to Scotland, CIY's leadership discerned this is not just an opportunity to help run an event, but to build a new youth ministry in Scotland. As part of these first efforts, CIY in partnership with SU, will launch Connected Scotland. This retreat is a replication of its Connected Ireland retreat, which is a 3-day event designed to care for, equip, and pour into youth leaders. We aim to have 60 full-time youth leaders from across Scotland at this first event.



Building on the partnership and friendship with SU and other Christian ministries in Scotland, CIY Europe aims to discern the best way forward to help serve youth leaders and the local Church in Scotland. We are very excited to see all that God has in store for CIY's expansion into Scotland and how it could open doors for other European countries.

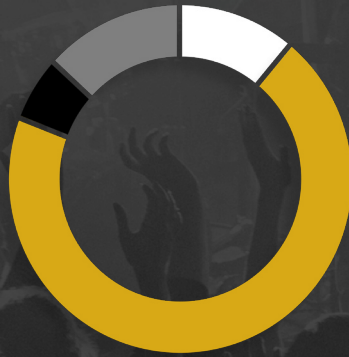
2021 REVENUE AND EXPENSES

TOTAL REVENUE:

\$15,125,552

- Public support 11%
- Program revenue 70%
- Sale of resources 6%
- Other* 13%

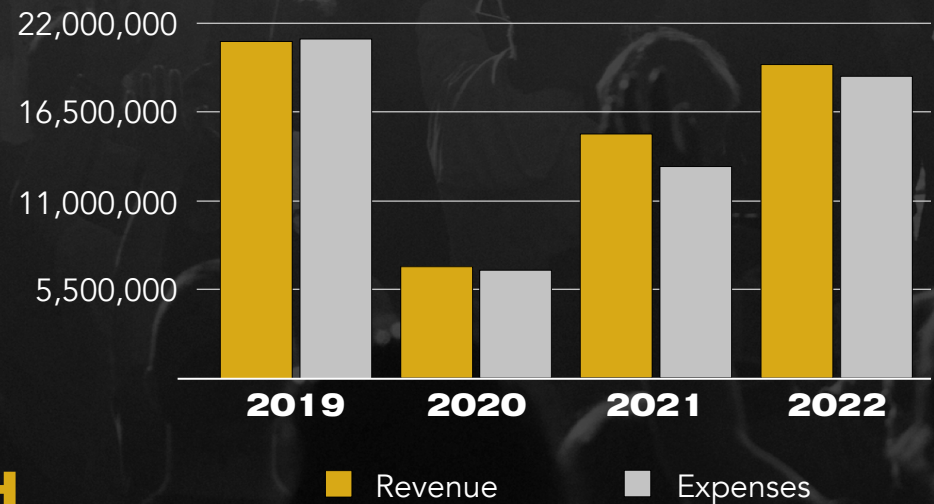
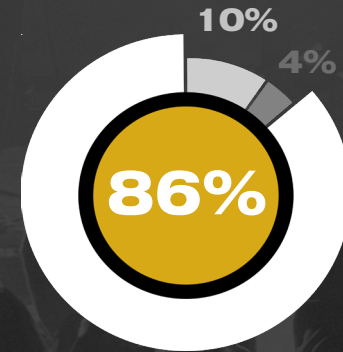
* Investment returns, Payroll Protection Program (PPP) loan forgiveness, Employee Retention Credit (ERC)



TOTAL EXPENSES:

\$13,132,976

- 86% Programs
- 4% Fundraising
- 10% Administration



86 CENTS OF EACH DOLLAR CIY SPENDS GOES DIRECTLY TO SUPPORT CIY PROGRAMS.

We cannot say thank you enough to those who gave to sustain CIY during the COVID-19 pandemic. In 2020, we had no summer events, resulting in a considerable drop in revenue. CIY's quick financial recovery in 2021 and 2022 is a testimony to God's faithfulness and the generosity of those who gave sacrificially to preserve this mission.

**STATEMENT OF
FINANCIAL ACTIVITIES**
(Fiscal Year 2021)

REVENUE

Program	\$11,437,820
Fundraising	\$1,632,466
Other	\$2,055,266
Revenue	\$15,125,552

EXPENSE

Program	\$11,347,270
Fundraising	\$432,896
Administration	\$1,352,810
Expense	\$13,132,976

Change In Net Assets	\$1,992,576
Net Assets Beginning of Year	\$2,211,857
Net Assets End of Year	\$4,204,433

ASSETS

Current Assets

Cash	\$1,569,101
Accounts Receivable Net of allowance for doubtful	\$1,338,166
Other Current Assets	\$92,856
Total Current Assets	\$3,000,122
Fixed Assets	\$2,723,589
Other Assets	\$21,104

TOTAL ASSETS	\$5,744,814
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LIABILITIES AND EQUITY

Liabilities

Current Liabilities	
Accounts Payable	\$119,163
Other Current Liabilities	\$308,124
Total Current Liabilities	\$427,287
Long-Term Liabilities	\$1,113,094
Total Liabilities	\$1,540,381

Net Assets	\$4,204,434
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TOTAL LIABILITIES AND NET ASSETS	\$5,744,814
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SUPPORT CIY
ciy.com/get-involved

We have earned the 2022 Silver Seal of Transparency from GuideStar with Candid and are proud to be accredited with Evangelical Council for Financial Accountability.





Mark Christian

Chairman of the Board

Lead Pastor

Christ's Church of Oronogo
Oronogo, MO

Letter from the Chairman of the Board

My journey with Christ In Youth began in the summer of 1981 at Adrian College in Adrian, Michigan. Little did I know that summer, when three of us drove to that small college campus, God would be introducing me to an organization that would help shape my discipleship and ministry for the next 43 years.

I am blessed to have participated in many possible levels of interaction with CIY programs. I have attended CIY events as a student, a Bible College summer recruiter, a youth minister with his students, a Senior minister supporting his youth group, a volunteer Discipleship group leader, a father attending with his sons, an assistant director, a morning Bible Encounter speaker and as an Evening Speaker. In each of these moments God was present and calling me to a deeper walk of faith and more meaningful Kingdom Work. These moments would not have happened for me if people like you and your family were not investing time, treasures, and prayers for the ministry of CIY.

Since 2006, I have been a member of the Board of Trustees at CIY. On behalf of the Board, we thank you for your investment in CIY and, ultimately, in the lives of generations of students you know or may never meet. Your investments may be through your financial support, attending an event with students, providing scholarships for students to go who could not otherwise afford it, or just championing participation in these events; it is raising up Kingdom Workers in powerful ways.

As a Board, we serve CIY for the same reasons that you support the organizational efforts and we are blessed to partner with you for the sake of using our talents, gifts and abilities to share the message of Jesus wherever we are.

May God bless you for your trust in Him.

A handwritten signature in black ink that reads "Mark Christian". The signature is fluid and cursive, with the first name "Mark" and last name "Christian" clearly legible.

Mark Christian

Chairman of the Board of Trustees



Charles Allcott

Managing Director
Coventry Consulting
Tarpon Springs, FL



Mark Christian

Chairman of the Board
Lead Pastor
Christ's Church of Oronogo
Oronogo, MO



Michael DeFazio

New Testament Professor Ozark
Christian College
Joplin, MO



Todd Hutchison

Campus Pastor
Pathways Christian Church
Wichita, KS



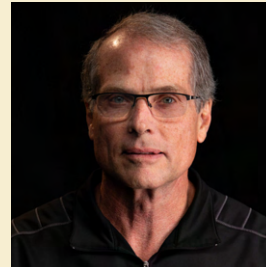
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Joplin, MO



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